

Shine a Light on Your Thought Leadership With CESA!

Price: \$10,000

The CESA network and platform is thousands strong. Take advantage of this package to shine a light on your thought leadership to developers, IOUs, CCA's, munis, BTM buyers, policy makers, and industry players in the largest storage market in North America: California.

The CESA Spotlight Package Includes:

Sponsorship and featured speaking role in one of CESA's Educational Webinars. Work with CESA team to develop the topic and content and get recognized as a sponsor through webinar promotion.

Dedicated social media posts on CESA's LinkedIn & Twitter

Silver sponsorship of CESA Business Development Event (Fall 2022)

3 Personalized, Warm Member-to-Member Introductions

Get Inspired from Past CESA Spotlight Webinars

We have hosted and produced webinars from our CESA Spotlight Clients on topics ranging from [storage system safety](#) to [wholesale bidding with AI tools](#). Have a listen!



Get Started

We have limited availability of CESA Spotlight packages available. Reach out to info@storagealliance.org to get started.

Access California's Storage Stakeholders

Our Advertising Database is Engaged from a Decade of Industry Leadership

7,000+

Contacts on CESA's email newsletter list (21% open rate)

2,500+

Social Media Followers

Our Webinar Attendees Come from Across the Value Chain:

- Developers
- Utilities
- Manufacturers & Component Suppliers
- Consulting Services
- Government
- IPP
- Energy Services
- Installation / Construction / Power Systems Engineering
- Energy Storage Maintenance/Controls
- Environmental Nonprofit
- Financial Services
- R&D, Commercialization
- Solar company
- Energy Storage Operator

Note: Audience for each webinar will vary based on the selected topic.